

The 5 Secret Keys to Coaching a Championship Team

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“Unleashing the Winning Coach Within You”



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Preface

Why is it that only a few coaches stand out? How are they able to succeed season after season regardless of their team's talent levels? What's their secret?

There secret lies in their ability to touch the hearts of their players. The ability to have every player playing with a single heart beat. The ability to create everlasting motivation, hunger, and desire.

You're about to discover the 5 secret keys that every great coach has used to turn their players into a championship squad.

These 5 keys are exactly that, keys. They are by no means the end all to becoming a successful coach. Obviously there are many more than just 5 principles to becoming a dominant coach in your league.

But, the insight you'll gain by implementing these core principles will have you thanking us for years.

This report is your very first step to establishing a winning team, so take your time to get this material down before moving on to the next step.

Please print out this short report and make notes to yourself.

Throughout this report, we will ease you into additional resources and steps that you need to take, in a very painless, easy to follow manner. . .

Important Note: You are free to pass this report on to family, friends, and other coaches that you know, as long as you don't alter or modify the contents in any way. Share the benefits!

Get started by reading the Keys, below:

Vision

“My observation over the last twenty years has been that all effective leaders have a vision of what they must accomplish. That vision becomes the energy behind every effort and the force that pushes through all the problems.”

The quote above is from John Maxwell’s book, “Developing The Leader Within You”.

Vision is all about being able to see what no one else can see. It’s your obligation as the head coach to guide your team well into the future. If you don’t have a solid grasp within yourself of what that future will look like, what idea do you think your team is going to have about their future?

You see, when you create a clear Vision of what your team will accomplish in say, the next 90 days, 6 months, 1 year, etc., and convince your players to have faith in that Vision, now you’re finally on your way to success.

What Vision essentially does, is, it creates Passion! That Passion in turn creates Discipline. If you’re struggling with getting your players to take the proper discipline required to win, first get them passionate about where they’ll end up by following your leadership and guidance.

Keep this in mind as you work on establishing clearly your team’s vision and future success – If you can’t see it and believe it, how can you ever get there?

Make your players see and believe that they’re part of a winning organization and watch how hard they work to make it a reality.

“Vision without action is merely a dream. Action without vision just passes the time. Vision with action can change the world.” – Joel A. Barker

Motivate Yourself First

Many coaches feel they have to “motivate” their players. But consider this quote from “Great Motivation Secrets of Great Leaders”, written by John Baldoni:

“Leaders do not motivate – not directly, anyway. They do it *indirectly*. Motivation is an intrinsic response; it comes from inside and cannot be imposed from the outside. Motivation comes from wanting to do something of one’s own free will. If you are free, you can choose to do something.”

Unfortunately some people have the wrong idea that unless they are the loud and in your face type, they can’t be a good coach. But this couldn’t be further from the truth.

Yes, it’s true that many successful coaches are like this – Vince Lombardi, Bobby Knight, etc. However, many are not “rah-rah” types and are still successful like Andy Reid, Phil Jackson, etc.

The point here is not about which style is correct, it is to make sure that you create conditions where your players feel compelled to motivate themselves. They must want to put in that extra effort and hard work in order to fulfill the team’s vision you’ve laid out for them.

Showing by example is always the best way to start this process. You must learn to motivate yourself first. Your team should see how motivated you are to your team’s success by communicating clearly, coaching relentlessly, challenging respectfully and showing commitment to the team.

“Leadership is based on a spiritual quality; the power to inspire others to follow.”
– Vince Lombardi

Trust

Leadership consultant and author, Stever Robbins said, “Trust can be gained once and lost once. Once lost, it’s lost forever”.

Who hasn’t had the experience of trusting someone and then having that trust betrayed? How long does it take for the offending person to regain our trust in them? Do they ever really get it back?

Think long and hard about that. There is no doubt that your players are placing their complete trust in you. Trust that you will truly do everything in your power to help achieve that vision you’ve laid out for the team. Trust that you’ll help them achieve every bit of their potential.

Robbins lays things down very simply, “If you want to be trusted, simply be trustworthy”. The best way we know to be trustworthy is to tell the truth all the time. Yes, All the time!

To attain and keep the trust of your players, you need to be the person they can always count on. If you say you’ll be there at a specific time, be there early. If you say you’ll do something, do it! There can be no compromise on this issue.

Remember, many of your players don’t even have parents they can count on. Be the rock in their lives. They need it. They deserve it.

*“To be trusted is a greater compliment than to be loved”
– George MacDonald*

Synergy

While taking a look back at some footage from the 2000-2002 Los Angeles Lakers' championships, you can't help but to reflect on the whole Shaq/Kobe saga.

Back then, Shaq and Kobe were more like big brother/little brother. The team played in such a synergistic style. It was truly magical to watch. The main thing was that they were working together to build something greater than themselves.

Now, take a look at the 2004 Pittsburgh Steelers. Their quest to reach the Super Bowl fell just a game short. However, they accomplished something no other American Football Conference team had ever done – a 15-1 regular season record.

In interviews, many of the Steelers felt the magic began before a Week 3 game in Miami against the Dolphins. In the aftermath of a hurricane, their hotel lost all power. Most of the team ended up sitting together in a dark hallway with flashlights just talking with each other.

They talked about a lot of different things that night. They ended up revealing personal things to each other that they would've never done in regular circumstances.

At that very moment, a “synergy” was found. With a rookie quarterback, they went on a 15 game win streak that lasted until the AFC Championship game.

To drive the point about “synergy” home, look at some recent comments from ex-Dallas Cowboy & Miami Hurricane, Michael Irvin. He was talking about why the Hurricanes have such a successful football program and why all the players stay in contact even after their college & pro careers are over.

“What it does, with all the young guys thinking about where they want to go (to college), they know that we all stay together. I want to join a great football team, but more than that, I want to join a **family**. And I want to know that these are my ... brothers.” (source – ProFootballWeekly.com)

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The key is to make your players feel like they're part of a **family**. As a coach, you need to create that **family** atmosphere, where your players feel at home. Once you're able to do this, watch your team results soar! That's "synergy".

Here are some ideas on how to build a team that's based on trust & has synergy:

- 1) Celebrate birthdays – It doesn't have to be a big, drawn out party. Just something simple that shows the kids you care.
- 2) Big Events – Get together to watch the NBA Finals, Final Four, Super Bowl, etc. Make it a type of family gathering.
- 3) Field Trips – Go to a local game as a team. Go to a local training program or camp, if available. Go somewhere non-sports related. A movie, museum, park, etc.
- 4) Share meals together – Set up a weekly or monthly team meal. Have pizza at the practice facility or take them out. Here's a chance to meet the parents and get them involved. Establish somewhat of a off-court relationship with your players.

"Synergy is the highest activity of life; it creates new, untapped alternatives; it values and exploits the mental, emotional and psychological differences between people." – Stephen Covey

Build Your Coaching Skills Daily

Basically, you have to be patient with yourself. Wherever you are in your coaching and leadership skills is where you are supposed to be. You just need to begin working on improving each skill one day at a time.

Will you make mistakes? No doubt! But don't beat yourself up over it. Learn and continue to build your skills. The mark of not only a successful coach, but a successful person is how many times they can get back up and keep going after falling down.


Now, to further continue building your skills and knowledge to become a winning coach, we've outlined easy steps for you to follow:

Step 1: Congratulations! You've completed it. . .

Step 2: Nail your fundamentals & strategy– Refer to our free report: “Coaching Fundamentals of a Winning Basketball Team”

Step 3: Study the most effective basketball drills and game-winning basketball plays, including the different offensive & defensive formations.

Step 4: Take the drills and plays you've studied, and devise practice plans for your team based on their skills and capabilities.

 You can easily complete the above 4 steps with the Elite Basketball Coaching Success System: A complete system that guides you from Step A to Step Z, giving you everything you need to create a winning team:

Take a look at this proven system for quickly turning losers into champs:

<http://www.basketball-drills-and-plays.com/elite-success-system.html>

Wishing you all the best,

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